



**A P E G S**  
 Association of Professional Engineers  
 & Geoscientists of Saskatchewan

300 4581 Parliament Avenue, Regina, Saskatchewan S4W 0G3  
 T (306) 525 9547 F (306) 525 0851 Toll Free: 1 800 500 9547  
 www.apegs.ca apegs@apegs.ca

## Insertion Order Advertising in The Professional Edge

Advertiser: \_\_\_\_\_

Heading: \_\_\_\_\_

Date Requested: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Invoicing Information: \_\_\_\_\_

Issue(s):     Jan/Feb \_\_\_\_\_     Mar/Apr \_\_\_\_\_     May/June \_\_\_\_\_  
                   July/Aug \_\_\_\_\_     Sept/Oct \_\_\_\_\_     Nov/Dec \_\_\_\_\_

**Special Placement:**

**Advertising Rates and Mechanical Requirements \***

**Advertising Rate**, per dimensions of insertion (width x height in inches)  
 electronic art must be at least 300 dpi in a JPEG, TIFF or EPS format

<b>COVERS</b>		<b>1x</b>	<b>3x</b>	<b>6x</b>
Outside back		\$1,500	\$1,250	\$1,100
Inside Front/Back		\$1,200	\$1,000	\$900
<b>PAGES</b>		<b>1x</b>	<b>3x</b>	<b>6x</b>
Full Page	8 x 10 1/2	\$1,000	\$900	\$825
2/3 page	5 1/4 x 10 1/2 8 x 7	\$800	\$700	\$625
1/2 page	8 x 5	\$700	\$600	\$525
1/3 page	2 1/2 x 10 1/2 5 x 5 8 x 3 1/2	\$600	\$525	\$450
1/6 page	2 1/2 x 5	\$300	\$275	\$250
Bus. Card	3 1/2 x 2	\$150	\$125	\$100

**Special Instructions:**

Proof Req'd

Other:

\* applicable GST / HST will be added to advertising rates      **Quoted Price:** \_\_\_\_\_

**Note: Website ads can be placed for 30 days at half the website cost if also placing an advertisement in The Professional Edge.**

For Office Use Only:

Date Advertisement Placed: \_\_\_\_\_ Date Copy Received: \_\_\_\_\_

Date Invoiced: \_\_\_\_\_ Date Payment Received: \_\_\_\_\_

Charlton Copy: \_\_\_\_\_ Accounting Copy: \_\_\_\_\_