# APEGS SPRING 2020 PROFESSIONAL DEVELOPMENT DAYS

Gallagher Centre, Yorkton

March 5 & 6, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Registration</th>
<th>Track 1</th>
<th>Track 2</th>
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<tbody>
<tr>
<td>8:00 – 8:30</td>
<td></td>
<td><strong>Leading the Way (CTEL)</strong> (20 spaces available)</td>
<td><strong>Risk Management in Project Execution (U of R – Centre for Continuing Education)</strong> (35 spaces available)</td>
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<tr>
<td>8:30-10:15</td>
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<td>This core course discusses the characteristics of a good technical leader. It uses case studies of well-known leaders to demonstrate key attributes. The challenges of leading in a global society with diverse nationalities and personalities and remote contributors will be addressed. Diplomacy will be emphasized.</td>
<td>Risk Management is an ongoing and going concern for all projects and all organizations, big and small. This workshop will cover the process used by project managers to minimize potential problems that impact a project’s timeline and that reduce a project’s outcome and efficacy. People, process, technology and resources all need to be effective. Using a combination of structure, following the Project Management Body of Knowledge, as well as direct experiences over the speaker’s career, attendees will be walked through a number of scenarios, case studies, and hands-on exercises to provide a comprehensive review of all aspects of risk and risk management techniques throughout all phases of the project cycle, including initiation, planning, execution, monitoring/controlling and closure.</td>
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<tr>
<td>Speaker</td>
<td></td>
<td><strong>Lori Marra</strong> developed and led the creation of CTEL™ (The Centre for Technical and Engineering Leadership) a resource for cultivating leaders in the technical and engineering field. She has over 30 years of experience in technical communication and training.</td>
<td><strong>Eli Rizk</strong> is an information management professional with over 25 years of experience working in utility, government, and legal organizations. He is also a facilitator for the University of Regina’s Centre for Continuing Education for the Business Analysis Certificate and the Project Management Certificate. Originally from Ontario, Eli has now been in Saskatchewan for almost 11 years.</td>
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<tr>
<td>8:30-10:15</td>
<td></td>
<td>As an Associate Fellow of the Society for Technical Communication, Lori is an internationally recognized leader in field of Technical Communication. She has a BS in Management from Nazareth College and an MA in Philosophy from the University of Rochester.</td>
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<tr>
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<td>Lori is also an accomplished speaker and trainer who has delivered diverse content to a broad range of audiences.</td>
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Having worked on international development teams, she is comfortable managing and working in virtual and internationally diverse environments. In addition to her work as a consultant, Lori is a full time professor at Rochester Institute of Technology where she teaches communication classes to engineering students.

10:15-10:30
Coffee Break

10:30–12:00
Leading the Way (continued)

Risk Management in Project Execution (Continued)

12:00-1:00
Networking Lunch

1:00-2:30
Communicating in Business (CTEL) (20 spaces available)

This course is designed to teach participants skills for successful communication. It discusses verbal and non-verbal communication techniques and helps participants identify their personal communication style and how to recognize others’ communication style. Speaking, listening, and writing skills will be included.

Speaker
Lisa Moretto is the President of RGI International, Inc. with offices in Winnipeg, MB and Rochester, NY. She has been in the technical communication field since 1988 and has been developing and delivering business and technical communication courses since 1994. Her clients include government agencies, private corporations, consulting firms, and professional societies. Her courses consistently receive positive reviews. She is an engaging and interactive presenter and is frequently invited to speak at international conferences.

APEGS Information Session (35 spaces available)

A two part session will be delivered by APEGS staff. Attendees must register separately for each session.

Part 1 – Path to Professionalism
This session is targeted to those members that have joined APEGS in the last year. It provides an overview of:

- What is Good Character
- Practicing the Professions
- Continuing Professional Development
- Member-in-Training to Professional

* This course is eligible for Informal CPD credit only

Speakers:
The sessions will be presented by a team of APEGS Senior Staff, including:

- Shawna Argue, P.Eng., MBA, FEC, FCSSE, FGC (Hon.) – Director of Registration
- Kate MacLachlan, PhD, P.Geo, FEC (Hon.), FGC – Director of Academic Review
<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>2:30 – 2:45</td>
<td>Coffee Break</td>
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<tr>
<td>2:45 – 4:30</td>
<td>Communicating in Business (CTEL) (continued)</td>
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<td>2:45 – 4:30</td>
<td>APEGS Information Session (35 spaces available)</td>
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Part 2 – Competency-Based Assessment (CBA) for Geoscientists-in-Training

This session should be attended by all Geoscientists-in-Training, those who will be applying soon to become a Geoscientist-in-Training, and their supervisors/mentors. Following the implementation of on-line CBA (experience reporting) for engineers-in-training that was implemented on January 1, 2019, APEGS will be proposing bylaw amendments for approval by the members at the May 2, 2020 annual meeting in Saskatoon. These amendments will allow for the implementation of the same process for Geoscientists-in-Training. Attendees will learn what the changes will be to experience reporting for members-in-training and for supervisors/mentors that are validating experience reported.

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| 8:00-8:30       | Registration            | **Managing Change (CTEL)** (20 spaces available)                          | **The Powerful Presenter in You (Eureka Experience)**  
*Note: This is a full-day course* (25 spaces available) |
| 8:30-10:15      | **Managing Change (CTEL)**  
Change is a constant in many of our lives. All around us, technologies, processes, people, ideas, and methods often change, affecting the way we perform daily tasks and live our lives. This course will give any leader the tools to implement changes more smoothly and to have those changes better accepted. This course also provides participants an understanding of how change is implemented and some tools for managing their reactions to change.  
**Speaker**  
Lisa Moretto is the President of RGI International, Inc. with offices in Winnipeg, MB and Rochester, NY. She has been in the technical communication field since 1988 and has been developing and delivering business and technical communication courses since 1994. Her clients include government agencies, private corporations, consulting firms, and professional societies. Her courses consistently receive positive reviews. She is an engaging and interactive presenter and is frequently invited to speak at international conferences.  
Lisa is an adjunct professor at the Rochester Institute for Technology, where she teaches Technical Writing, Business Communication, and Effective Technical Communication. She is a Past President of the Rochester Engineering Society and contributes a monthly article to the RES Magazine. She is an active member of the Society for Technical Communication and the IEEE Professional Communication Society. | **The Powerful Presenter in You (Eureka Experience)**  
In our world of fast-paced, diverse interactions, first-impressions matter more than ever! What kind of impression do you make when you present information or share ideas with individuals or groups on the phone, by email, in a meeting, interview or any public gathering? Is your message authentic and powerful? Do you engage, motivate or influence others to ask questions and take action on an idea?  
The answers to these questions depend on you, the “presenter”. This interactive, practical session is not about how to create a power point presentation – it is about giving you the knowledge and tools to be a clear, consistent and powerful “presenter”. During this ‘Eureka Experience’, you will explore:  
**Morning:**  
Introduce ‘OH MY BAC’ model, worksheet and feedback form  
- Objective, Hook, Me, You, Body, Action & Close  
- Preparing and presenting a clear message that will stick with your audience – from creating the message through delivery  
- Considering your audience – who they are, their background and experience, and how best to interact with them  
- Understanding the impression you make and how you can deliver your message while making a lasting impression  
- Being authentic, flexible, persuasive and confident when you deliver your message or idea |
**Speaker:** Rachelle Brockman lives passionately and productively and as the Principal of *Eureka Experience*, she guides others to do the same.

As an entrepreneur, facilitator & speaker she inspires people to ‘get it done’ in a passionate, productive way. She digs down to core issues and provides tangible tools for leaders and teams to move forward. Since forming *Eureka Experience* ([www.eurekaexperience.ca](http://www.eurekaexperience.ca)) in 2011, Rachelle has had the privilege of designing & delivering experiences for many diverse organizations within all North American sectors and for some of Canada’s Top 100 Employers.

Rachelle has a diverse work history that includes, but is not limited to, being an award-winning University Assistant Professor for over a decade at the Edwards School of Business, a Banker and a ‘Carnie’ at the Royal Easter Exhibition in Sydney Australia.

She is also a passionate and productive artist ([www.rachellebrockman.com](http://www.rachellebrockman.com) and @rbrockmanart), family gal, volunteer and mentor.

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<tr>
<td>10:15–10:30</td>
<td>Coffee Break</td>
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<td>10:30–12:00</td>
<td>Managing Change (continued)</td>
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<tr>
<td>12:00–1:00</td>
<td>Networking Lunch</td>
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<tr>
<td>1:00 – 2:30</td>
<td>Thinking Ethically (CTEL) (20 spaces available)</td>
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This course is designed specifically for technical professionals who need to understand the ethics and reasoning behind their decisions and thus increase the probability of meeting high ethical standards. It introduces different ethical theories and

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In our world of fast-paced, diverse interactions, first-impressions matter more than ever! What kind of impression do you make when you present information or share ideas with individuals or groups on the phone, by email, in a meeting, interview or any public gathering? Is your message authentic and powerful? Do you engage, motivate or influence others to ask questions and take action on an idea?
tools for ensuring sound decisions. This is not a legal course, but rather a philosophy course.

**Attendance at this course can be used to meet your 2020 Ethics Refresher requirement.**

**Speaker**
Lori Marra developed and led the creation CTEL™ (The Centre for Technical and Engineering Leadership) a resource for cultivating leaders in the technical and engineering field. She has over 30 years’ experience in technical communication and training.

Lori has broad experience in the medical imaging industry where she developed hardware, software, and service manuals. She and her team also wrote standard operating procedures (SOPs) as part of corporate-wide regulatory standards. She has worked closely with team of engineers in research, development, marketing, training, and service. Her involvement included people and project management.

As an Associate Fellow of the Society for Technical Communication, Lori is an internationally recognized leader in field of Technical Communication. She has a BS in Management from Nazareth College and an MA in Philosophy from the University of Rochester.

Lori is also an accomplished speaker and trainer who has delivered diverse content to a broad range of audiences. Having worked on international development teams, she is comfortable managing and working in virtual and internationally diverse environments. In addition to her work as a consultant, Lori is a full time professor at Rochester Institute of Technology where she teaches communication classes to engineering students.

The answers to these questions depend on you, the “presenter”. This interactive, practical session is not about how to create a power point presentation – it is about giving you the knowledge and tools to be a clear, consistent and powerful “presenter”. During this ‘Eureka Experience’, you will explore:

**Afternoon:**
Apply ‘OH MY BAC’ model
- Each participant will prepare, deliver and receive multi-faceted feedback on 1 of 2 types of presentations:
  1. A maximum 3-minute presentation on a personal topic of your choice (work or non-work related)
  2. A maximum 3-minute presentation on a randomly drawn topic (from an assortment of topics Rachelle will have on hand)

2:30 – 2:45
**Coffee Break**

2:45 – 4:30
**Thinking Ethically** (continued)

The Powerful Presenter in You (Afternoon continued)
**Registration Information:**
APEGS is pleased to be able to offer this affordable professional development opportunity as a benefit of APEGS membership. Unless otherwise stated, attendance can be counted towards CPD credits under “Formal Activity” and participants will receive a certificate of completion. CTEL courses are CEU accredited through the Engineering Institute of Canada.

<table>
<thead>
<tr>
<th>Event</th>
<th>APEGS Members</th>
<th>Non-member</th>
<th>Student</th>
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<tbody>
<tr>
<td><strong>APEGS Members</strong></td>
<td>Early Bird (Ends February 14, 2020)</td>
<td>Regular</td>
<td>Regular</td>
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<tr>
<td>CTEL 4-Course Certificate (10 spaces available)</td>
<td>$1,750</td>
<td>$2,000</td>
<td>$2,250</td>
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<tr>
<td>CTEL – Leading the Way Single registration only (10 spaces available)</td>
<td>$600</td>
<td>$750</td>
<td>$850</td>
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<tr>
<td>CTEL – Communicating in Business Single registration only (10 spaces available)</td>
<td>$600</td>
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<tr>
<td>Risk Management in Project Execution</td>
<td>$250</td>
<td>$300</td>
<td>$375</td>
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<tr>
<td><strong>APEGS Information Session: Part 1 – Path to Professionalism</strong></td>
<td>Free</td>
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<td>Free</td>
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<tr>
<td><strong>APEGS Information Session: Part 2 – CBA for Geoscientists-in-Training</strong></td>
<td>Free</td>
<td>Free</td>
<td>Free</td>
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<tr>
<td>The Powerful Presenter in You</td>
<td>$375</td>
<td>$425</td>
<td>$450</td>
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Registration fees include coffee breaks and all workshop materials. GST will be added to the above fees. To register for these events, please visit the Events page of the APEGs website, or log into your APEGs Central account and click on the APEGs Spring PD Days link under the ‘Events for You’ section.

A network lunch will be provided free of charge for all attendees. Registration is required to attend. Attendance at the lunch qualifies for Participation Credit under the Continuing Professional Development Program.

Registration Closes on February 26, 2020.

For More Information:
Please contact:
- Shawna Argue, P.Eng., MBA, FEC, FCSSE, FGC(Hon), Director of Registration
  - Email: sargue@apegs.ca
  - Phone: 306-525-9547 (in Regina) or 1-800-500-9547 (toll-free)

- Jolene Arthur, Compliance Coordinator
  - Email: jarthur@apegs.ca
  - Phone: 306-525-9547 (in Regina) or 1-800-500-9547 (toll-free)