



**A P E G S**

*Association of Professional Engineers  
& Geoscientists of Saskatchewan*

**Policy Number: COUN17.0**

**Policy Name: Council Election Promotion Policy**

**Effective Date: September 23, 2022**

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**Purpose:**

APEGS is committed to ensuring that all nominees, regardless of their means of influence have a fair and equal opportunity for exposure to the members regarding their desire to be elected to Council.

It is important for nominees to understand acceptable election activities; what they can and cannot do. This includes nominees and any other person or third party acting on behalf of the nominee.

**Policy Statements:**

- APEGS is committed to ensuring a fair and equitable Council election occurs each year.
- APEGS is committed to ensuring members have appropriate information about nominees that helps them make an informed voting decision.
- Nominees are required to comply with the disclosed campaigning guidelines.
- Proven non-compliance could lead to disqualification and/or discipline.

**Applicant / Nominee Information for Publishing:**

Each applicant is required to provide answers to the required questions as part of their nomination application. Once qualified, nominees advancing to the election ballot are also required to provide a head and shoulders photograph and a biography profile. Information provided by the nominee will be used by APEGS to create the nominee booklet to support the Council election process. Nominee information for publication may only be created and distributed by APEGS. No other campaign literature or materials may be developed, produced or used by a nominee or any other person or third party acting on behalf of the nominee.

**Campaigning/Use of Media:**

APEGS will provide communication opportunities for candidates to share their message with APEGS members. This includes publication of the nominee's photograph and biography.

Nominees, or anyone acting on their behalf, are not permitted to use traditional media (brochures, newsletters, flyers) to advertise or otherwise publicize or promote their nomination.

Nominees are not permitted to organize public meetings to promote their nomination or to campaign publicly.

Nominees may not solicit or participate in interviews with the media in connection with the election or permit anyone else to do so on their behalf.

Nominees are permitted to communicate their nomination to family, friends, colleagues and networks using personal email and social media (Facebook, Twitter, LinkedIn etc.) and may link to APEGS online messaging. Message content is to be generic as to notification of nomination and must not be defamatory, prejudicial or misleading.

Nominee information and election publications may only be developed and distributed by APEGS<sup>1</sup>. No other campaign literature or materials may be produced or used by a candidate.

**Council and Employee Contact:**

No nominee shall interfere with or permit any person on their behalf to interfere with, the duties of any person on Council, volunteers or employees of APEGS. To minimize any potential conflict of interest during the election period, employee assistance to nominees will be limited to administrative or informational support by the employees assigned responsibility for managing the nomination / election process. Employees of APEGS may not campaign for any candidate.

**Nominee Endorsements:**

To minimize any potential conflict of interest during the election period, current Council may not formally or informally express support or non-support for any nominee, except through the formal Nominating Committee process of determining qualified nominees.

**Non-Adherence or Disputes:**

Nominees agree to abide by this policy and understand that non-adherence to this policy may result in disqualification from the election or discipline. Any dispute about the interpretation, application, or alleged contravention of this policy shall be adjudicated by the Nominating Committee, whose decision is final.

**Review and Monitoring:**

The Nominating Committee will review this policy every five years to ensure the policy remains current and reflects the desired approach of APEGS and the Nominating Committee.

**Related Information:**

Nomination Procedure  
Nomination Application

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**Council Motion:** 22-092

**Date of Motion:** September 23, 2022

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<sup>1</sup> APEGS may engage with third parties to act on its behalf respecting issuance of election materials.