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## Insertion Order Advertising in The Professional Edge

| ontact Name:   |   | Date Requ  | ested:   |
|--|---|--|--|
| none Number:   | En  | nail:  |  |
| ailing Address:  |   |  |  |
| ssue(s)  | Title of Ad   |  |  |
| June   |   |  |  |
|  |   |  |  |
| _  | nd Requirements (Applicable G   |  | dded)  |
| dvertising Rates ar  |   |  | 2X<br>\$1,000                                  |
| Ivertising Rates ar<br>I must be at least 3<br>OVERS<br>Inside Front/Back  | 300 dpi in a JPEG or PDF format width x height in inches  | 1X   | 2X   |
| Ivertising Rates ar<br>I must be at least in<br>OVERS<br>Inside Front/Back   | width x height in inches  8 x 10 ½  | 1X<br>\$1,200                                    | <b>2X</b><br>\$1,000                           |
| dvertising Rates ard must be at least 3 COVERS Inside Front/Back PAGES Full Page   | width x height in inches  8 x 10 ½  width x height in inches  8 x 10 ½  width x height in inches  8 x 10 ½  5 ¼ x 10 ½                                  | 1X<br>\$1,200<br>1X                              | 2X<br>\$1,000<br>2X                            |
| dvertising Rates ard must be at least 3  | width x height in inches 8 x 10 ½ width x height in inches 8 x 10 ½   | 1X<br>\$1,200<br>1X<br>\$1,000                   | 2X<br>\$1,000<br>2X<br>\$900                   |
| dvertising Rates ard must be at least and must be a | width x height in inches  8 x 10 ½  width x height in inches  8 x 10 ½  width x height in inches  8 x 10 ½  5 ¼ x 10 ½  8 x 7                           | 1X<br>\$1,200<br>1X<br>\$1,000<br>\$800          | 2X<br>\$1,000<br>2X<br>\$900<br>\$700          |
| dvertising Rates ard must be at least 3 COVERS Inside Front/Back PAGES Full Page 1/3 Page  | width x height in inches  8 x 10 ½  width x height in inches  8 x 10 ½  width x height in inches  8 x 10 ½  5 ¼ x 10 ½  8 x 7  8 x 5  2 ½ x 10 ½  5 x 5 | 1X<br>\$1,200<br>1X<br>\$1,000<br>\$800<br>\$700 | 2X<br>\$1,000<br>2X<br>\$900<br>\$700<br>\$600 |